



# बाल व जननी शिक्षा अभियान

शिक्षित जननी, उन्नत बाल: देश का बदलेगा हाल



[www.vikashsevakendra.com](http://www.vikashsevakendra.com)

**Bringing Quality Education to Every Doorstep**

Strengthening the bond between Education, Mothers, and the Community



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## Our VISION

To ensure every child in the locality, from Nursery to Class 7, has access to high-quality, personalized tuition within their own neighborhood.

To bridge the learning gap by empowering local teachers and creating a supportive environment for both children and their mothers (Janani).

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## OUR VISION AND MISSION

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#### VISION (दृष्टि)

To empower every child and mother with the light of education for a progressive and equitable society.

हर बच्चे और माँ को शिक्षा के उजाले से सशक्त बनाना, एक प्रगतिशील और समतामूलक समाज के लिए.

#### MISSION (मिशन)

- Provide quality foundational education to underprivileged children.  
वंचित बच्चों को गुणवत्तापूर्ण बुनियादी शिक्षा प्रदान करना.
- Promote literacy and vocational skills among women.  
महिलाओं में साक्षरता और व्यावसायिक कौशल को बढ़ावा देना.
- Create awareness about health and hygiene.  
स्वास्थ्य और स्वच्छता के बारे में जागरूकता पैदा करना.



# THE PROBLEM WE ARE SOLVING



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01

**Distance Barriers:** Young children often have to travel far for quality coaching.

02

**Lack of Personal Attention:** Large classroom sizes in schools often leave students with weak foundations.

03

**Underutilized Talent:** Qualified women in the locality often lack formal opportunities to teach.

04

**Foundational Gaps:** Nursery and Primary levels are the most critical for long-term academic success.



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## Two-Tier Focus:

01

**Nursery Wing (Upto Class 4th):** Focused on early childhood development and play-way learning.

02

**Primary Wing (Class 5 to 7):** Focused on subject mastery and academic excellence.



## THE SOLUTION - OUR MODEL

**Hyper-Local Centers:** Education delivered within the safety and comfort of the local neighborhood.

**Community Integration:** Using local homes or community spaces to reduce overhead costs.

# NURSERY TUITION (FOUNDATIONAL YEARS)

Target Group: Upto Class 4.

## Focus Areas:

- Pre-writing and motor skills.
- Basic Literacy (Alphabets) & Numeracy (Numbers).
- Interactive storytelling and rhymes.
- Socialization and confidence building.

Methodology: "Learn through Play"  
approach.



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# NURSERY TUITION (FOUNDATIONAL YEARS)

Target Group: Class 5 to 7.

## Focus Areas:

- Mathematics: Building conceptual clarity.
- Language: Enhancing reading, writing, and grammar skills.
- Science & EVS: Encouraging curiosity and practical understanding.

Support: **Homework assistance and preparation for school exams.**



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## THE "जननी" PILLAR - EMPOWERING MOTHERS



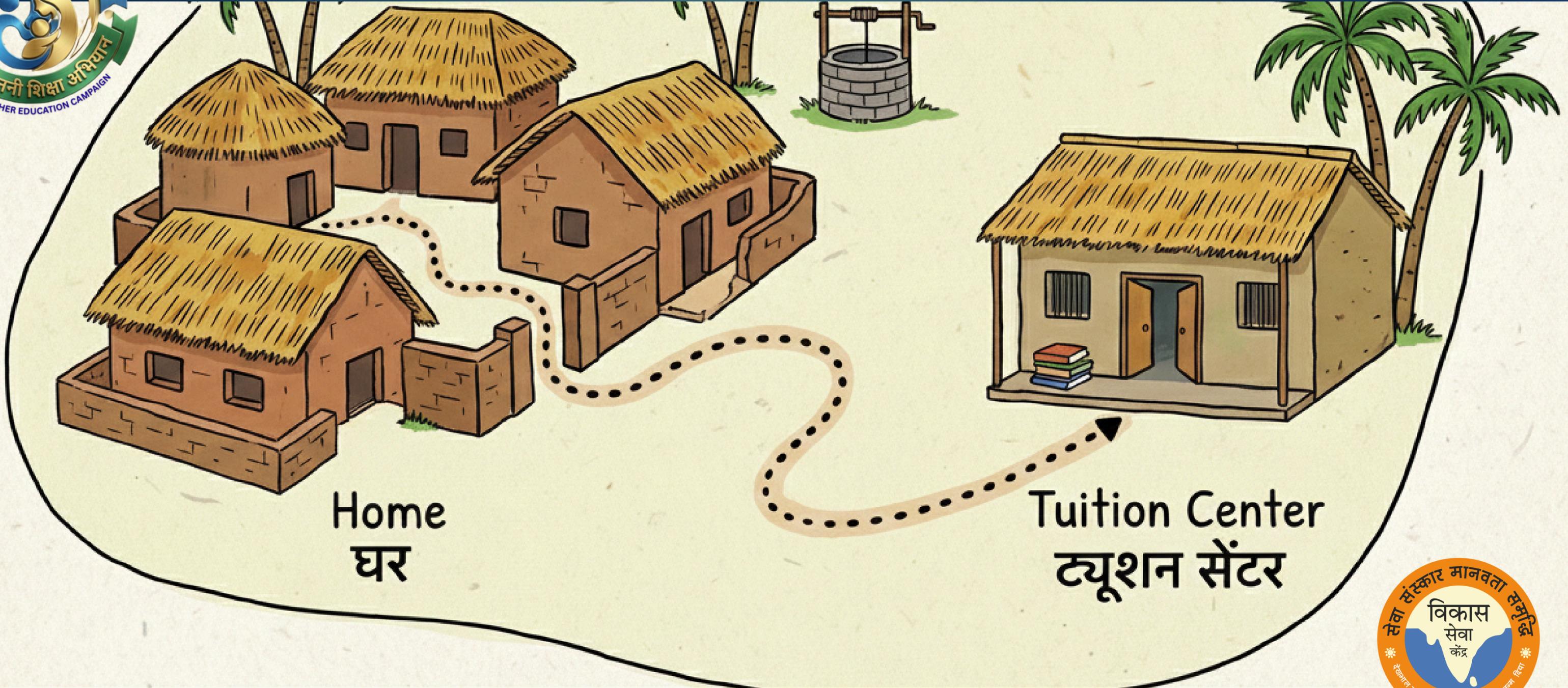
**01 Local Employment:**  
Hiring educated women from the same locality as teachers.

**02 Parental Involvement:**  
Monthly workshops for mothers on child nutrition, hygiene, and mental well-being.

**03 Financial Independence:**  
Providing a sustainable income source for homemakers with teaching skills.

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## WHY OUR MODEL WORKS

01

**Safety First:** Children don't need to cross busy roads or travel long distances.

02

**Trust Factor:** Parents know the teachers personally as they live in the same area.

03

**Affordability:** Low operational costs make this accessible to middle and lower-income families.

04

**Small Batch Sizes:** Maximum of 8-10 students per teacher for individual attention.

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## IMPACT & OUTCOMES

**Student Growth:** Improved school grades and increased interest in learning.

**Women Empowerment:** Creation of a professional network of neighborhood educators.

**Social Impact:** Building a "Learning Community" where education is a shared local value.



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## CAREERS

**ENROLL NOW**

**Let's build a future where no child is left behind because of distance or lack of guidance.**

**Join us as a teacher, enroll your child, or support a center in your block.**

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**N.T.T**

(Nursery Tuition Teacher)

Qualification: Matriculation (10<sup>th</sup>)

Female Candidate Can Apply only

Classes to teach: Upto Class 4th

Training Period: 6 Months

Stipend during training period: 5000

After completion of training salary 10000

Security Deposit applicable

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**P.T.T**

(Primary Tuition Teacher)

Qualification: Intermediate (12<sup>th</sup>)

Female Candidate Can Apply only

Classes to teach: 5th to 7th

Training Period: 6 Months

Stipend during training period: 6500

After completion of training salary 15000

Security Deposit applicable

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## B.C.

(Block Coordinator)

Qualification: Intermediate (12<sup>th</sup>)

Training Period: 6 Months

Stipend during training period: 15000

After completion of training salary 30000

Security Deposit applicable

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**D. H.**

(District Head)

Qualification: Graduate and above

Experience: 2 Years

Training Period: 6 Months

Stipend during training period: 25000

After completion of training salary 50000

T.A. and D.A. will be paid extra

Security Deposit applicable

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**R.T.T.**

(Regional Teacher  
Trainer)

Qualification: B.Ed., Graduate and above  
Experience: 2 Years in Teaching

Training Period: 6 Months  
Stipend during training period: 30000  
After completion of training salary 60000  
T.A. and D.A. will be paid extra  
Security Deposit applicable

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